

Samir Kassir

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EDUCATION

American University of Beirut – Suliman S. Olayan School of Business Beirut, Lebanon
Bachelor of Business Administration, Finance – Corporate Finance Sep 2024 – Dec 2027

- GPA: 4.18/4.00; Presidential Merit Scholarship; Dean's Honor List (3/3 semesters); Beta Gamma Sigma Honor Society
- Selected for AUB CO-OP Program through competitive admissions to complete a full audit internship semester at EY
- Activities: Investment Club, Consulting Club, Business Student Society, Secular Club Social Committee Chairman

Grand Lycée Franco-Libanais Beirut, Lebanon
French Baccalaureate – Mathematics, Economics & Political Science Sep 2009 – Jun 2024

- Valedictorian (19.13/20); French Baccalaureate with Highest Honors (18.51/20); delivered financial literacy workshops

WORK EXPERIENCE

Ernst & Young (EY), Audit Intern – Busy Season Beirut, Lebanon | Jan 2026 – Present

- Executed substantive testing and analytical review across 15+ engagements in real estate, fintech, and industrial sectors
- Identified material invoice discrepancies through independent analytical review, escalating findings to senior auditors
- Conducted 20+ direct interviews with financial controllers, CFOs, and department heads to validate account balances

Maroun Chaccour Gallery, Strategy & BD Consultant Beirut, Lebanon | May 2026 – Present

- Advise an established Beirut gallery on client acquisition in the secondary art market, blending finance, data, and AI
- Designed and deployed AI-driven workflows across gallery operations, from content and outreach to financial analysis
- Conduct valuation analysis and market research on Lebanese modernist and Arab master works for the secondary market
- Partner on transaction origination, sourcing and introducing high-value works between collectors in the secondary market

Banque BEMO, Private Banking Intern Beirut, Lebanon | Jul 2025 – Aug 2025

- Constructed a 5-instrument mock portfolio targeting 16% return across equities, fixed income, private credit, and gold
- Presented investment thesis to the Head of Private Banking; incorporated feedback on geographic concentration risk
- Analyzed 30+ Bloomberg daily market reports and BSEC private equity deal summaries to inform portfolio allocation
- Allocated across leveraged equity ETFs, U.S. Treasury bonds, and private equity tickets to balance growth and preservation

LEADERSHIP & EXTRACURRICULARS

EcoCitizens.lb, Co-Founder & Lead Project/Finance Manager Beirut, Lebanon | Jan 2023 – Present

- Co-founded at 17 a youth-led environmental organization now reaching 600+ members across Lebanon with 15+ initiatives
- Raised and managed \$40,000+ in institutional funding, including a competitive €18,000 J-MED grant (2026) backed by the Government of Monaco, French Ministry of Foreign Affairs, Fondation de France, and Région Sud (2nd J-MED win)
- Directed 200+ volunteers per event, coordinating logistics with 8+ municipalities and managing 10+ on-site team leads
- Redesigned volunteer registration processes after identifying capacity mismatches, improving operational efficiency

Phoenix Institute Middle East, Youth Leadership Program Coach Beirut, Lebanon | Sep 2025 – Present

- Designed and delivered a 10-session leadership curriculum for 12 students: speaking, goal-setting, and decision-making
- 3 participants launched ventures (AI chatbot, drone photography, e-commerce); 100% reported improved confidence
- Continued weekly post-program mentorship to track progress, sustain motivation, and support career planning

Live Love Lebanon, Climate Change Awareness Trainer Beirut, Lebanon | Aug 2025 – Present

- Facilitated 3 sessions for 50+ participants; delivered a keynote before the Minister of Social Affairs and UN officials

PUBLICATIONS

Kassir, S. (2025). "From Collapse to Creativity: Alternative Financing for Businesses in Post-War Lebanon." The Olayan School of Business Review, AUB, January 2025.

Kassir, S. (2026). "The Quiet Asset Class: A Case for MENA Art in Private Equity Portfolios." Self-published, LinkedIn, 2026.

ADDITIONAL INFORMATION

Languages: French (Native), Arabic (Native), English (Fluent) | **Dual Citizenship:** Lebanese & Brazilian

Finance: Excel (VLOOKUP, Pivot Tables, financial modeling), Oracle ERP, PowerPoint, IFRS

AI & Automation: Prompt engineering, AI workflow design and automation for business applications, Claude Code

Interests: Chess (1400+ Elo), DJing, Strength Training, Cinema (hosted 20+ movie debate nights), Photography